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# POST FULFILLMENT REPORT

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Harvey Goldstein - Business Finance  
Was Never This Easy



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Primer

★★★★★ **Informative**

Reviewed in the United States on September 4, 2022

**Verified Purchase**

I have read many business books over the years, and each one has a specific takeaway that can applied in not only the business world, but in actual life already. Well, from perusing through this informative guided written by Harvey Goldstein, a self-proclaimed businessman himself, I have come upon the penultimate conclusion that in order to be successful in one's own personal finances, they must then organize their own assets, personal affairs as if they were a profitable business itself. In looking over the spread sheets listed throughout the book, I replaced those with my own financial affairs: mortgage, car payments, utility bills, etc. utilizing the strategies meticulously detailed in Mr. Goldstein's book to better grasp my assets and liabilities. Mr. Goldstein's straight forward explanations resounded wonderfully within my "business-mind" and I'm near to certain they will to anyone yearning to advance themselves financially.



Hassan

★★★★★ **A must-read for executives and business owners.**

Reviewed in the United States on September 3, 2022

**Verified Purchase**

Business Finance Was Never This Easy by Harvey Goldstein is a very well-written, concise, extremely informative book about business finance.

Finance can be a tedious topic for many people, but the author has done a convincing job writing this book. The author teaches his readers about the fundamental financial tools in an understandable way.

Highly recommended for everyone who has any financial responsibility. The book is a must-read for executives and business owners.



Grady Harp Top Contributor: Children's Books [HALL OF FAME](#) [TOP 100 REVIEWER](#)

★★★★★ **'Finance can be a lot more fun when it is understood' – excellent instruction here!**

Reviewed in the United States on September 2, 2022

**Verified Purchase**

Author Harvey Goldstein earned his degrees in Economics City College of New York, in Finance (MBA) from the Bernard M. Baruch College, City University of New York, and serves as an instructor in the Graduate Schools of Business at the University of Phoenix as well as chief financial officer of several companies including Chief Financial Officer of a .com company! Given this depth of experience, Goldstein sates, "If you would like to have a good understanding of the financial aspects of your business or, if you would like to impress your co-workers and boss with financial savvy, then this is the book for you."

Harvey Goldstein provides an easily accessible guide to understanding business finance, written in a conversational manner that makes even the more difficult aspects of finance easy to understand. He discusses the basics of accounting, financial statements, depreciation and taxes, the legal structure, planning, working capital, budgeting and financial planning, cash flow, financial tools, business investment analysis and more: terms and concepts and explanations of aspects of business finance that heretofore may have seemed inaccessible to many. This is an excellent learning tome for everyone in the business field – a pathway to understanding and learning. Recommended. Grady Harp, September 22

One person found this helpful



Piaras [VINE VOICE](#)

★★★★★ **Clear, concise, and informative.**

Reviewed in the United States on August 31, 2022

**Verified Purchase**

Years in the business industry have taught the author what executives, managers, and business owners want and need from a finance operation. Business Finance Was Never This Easy by Harvey Goldstein is a well-written, completely comprehensive book on business finance and the reader learns in clear, uncomplicated, non-technical language about business finance, cash flow, financial planning, business investment, and much more. A recommended read for executives, managers, and business owners. Five stars.

